



# Sponsorship Packages - 2021

## **-PRESENTING SPONSOR FOR SBM's 2021 AWARD EVENTS.**

We are offering an opportunity in 2021 to be the presenting sponsor of our 6 Award events. As presenting sponsor, your company's name will be associated with all of our award events, from nominations through the final live event. For example, 2021 Top Women Business Awards, presented by {YOUR COMPANY NAME}. In 2020 our 5 award events brought out 4,500 of the area's top business leaders.

Sponsorship Price: \$9,000

## **-AWARD EVENT SPONSOR**

Our award events for 2021:

- Top Women Business Owners (February) - \$3,000
- Top 100 Business Leaders (April) - \$2,000
- Top Business Advisors (May) - \$1,000
- Family Business Owner Awards (June) - \$1,000
- Future 50 Awards (fastest-growing small companies) (August) - \$2,000
- Best in Business Awards (October) - \$2,000
- Business Diversity Awards (November) - \$1,000

## **-DIGITAL EDITION SPONSOR**

Sponsor SBM's monthly digital editions, which is blasted out to its 55K + database. Your banner ad will appear on the top of each page viewed. Includes 13 issues for 2021.

Sponsorship Price: \$4,000 for six months; \$8,000 for the year

## **-ST. LOUIS BUSINESS EXPO SPONSOR**

Sponsor one or both of the St. Louis BizExpos in 2021 (April 27 and Oct. 26). Sponsorship includes a booth at the show, a seminar slot and the contact information of all attendees.

Sponsorship Price: \$3,000

## **-BUSINESS ACCELERATION PROGRAM**

The 4-event program helps business owners (primarily in under-represented communities in North County and North City) develop their own Vision, Sales and Marketing Plan, Sales Story and Hiring Plan. The program is unique in that participants leave with their own plans. We've provided this plan to more than 600 business owners over the past few years. We promote the sessions through area chambers of commerce. It is free to all businesses. We're looking for a sponsor of the program. Sponsorship is \$12,000. Partial sponsorships are available. The program includes local business owners sharing their experiences/tips/strategies. Let me know if you'd like more information on this program and sponsorship.



# Start **2021** With A Bang!

## **SBM** Special Ad Packages

### **INSTANT-IMPACT PACKAGE**

- 4 Insertions (Jan. - June)
- Ad, Business Owners' Guide Book of Lists
- Trade Show Booth (STL Business Expo, April 2020)
- Web Banner Ad (sbmon.com)
- Front Page Ad (only 6 available positions-Pick your month)

**1/4 page Package**  
**\$3,163**

\$527  
per month

**1/8 page Package**  
**\$1,745**

\$290  
per month

**1/2 page Package**  
**\$6,357**

\$1,060  
per month

### **HIGH-IMPACT PACKAGE**

- 2 Insertions (Jan.-June)(You pick the months)
- Ad, Business Owners' Guide Book of Lists
- Web Banner Ad (sbmon.com)(Jan.-June)(You pick the month)

**1/4 page Package**  
**\$1,975**

\$329  
per month

**1/8 page Package**  
**\$2,150**

\$179  
per month

**1/2 page Package**  
**\$3,787**

\$631  
per month

### **MOMENTUM PACKAGE**

- 2 Insertions (Jan. - June)(You pick the months)
- Ad, Business Owners' Guide Book of Lists

**1/4 page Package**  
**\$1,800**

\$300  
per month

**1/8 page Package**  
**\$970**

\$167  
per month

**1/2 page Package**  
**\$3,560**

\$593  
per month

NOTE: Advertisers will be billed on the first of each month (Jan. 1-June 1) (Must sign up before December 30, 2020)

**Contact US Today To Reserve Your Space**  
**314.569.0076 (info@sbmon.com)**