

# SPECIAL ONE-OF-A-KIND ISSUE

Deadline: March 21

April 2025

# 100

## St. LOUISANS YOU SHOULD KNOW To Succeed In Business

Our team of editors and community leaders will identify and profile “100 St. Louisans You Should Know To Succeed In Business”—key executives, financiers, notable achievers, connectors and other business-community leaders.



### REASONS YOU’LL WANT TO BE IN THE APRIL ISSUE

**A Must Read Issue.** The issue will be read thoroughly as our subscribers comb through the pages to read about St. Louis’ key executives and community leaders.

**Kept for Frequent Reference.** The is an issue sure to be kept close at hand for months and years to come by readers.

### ADVERTISING OPPORTUNITIES-Special Business Spotlight Section St. Louis Companies You Should Know

**Company Profile.** Showcase your organization’s accomplishments in the “St. Louis Companies You Should Know” special business spotlight section. The section, which will run next to the 100 St. Louisans to know, is sure to feature some of St. Louis’ best companies. (See below for more details).

#### FULL-PAGE, 4-COLOR PROFILE

**Size:** 10 inches wide x 10 inches high

#### Profile includes:

- Two 4-color photos (provided)
- Company logo
- Headline (90 characters)
- Subhead (90 characters)
- Company description (300 words)
- Contact info.

**Cost: \$1,930 (a \$3,780 value)**

#### HALF-PAGE, 4-COLOR PROFILE

**Size:** 10 inches wide x 5.25 inches high

#### Profile includes:

- One 4-color photos (provided)
- Company logo
- Headline (90 characters)
- Subhead (70 characters)
- Company description (100 words)
- Contact info.

**Cost: \$980 (a \$1,920 value)**

#### 1/4 PAGE, 4-COLOR PROFILE

**Size:** 4.9 inches wide x 5.25 inches high

#### Profile includes:

- Company logo
- Headline (70 characters)
- Company description (100 words)
- Contact info.

**Cost: \$530 (a \$1,040 value)**

#### RESERVE YOUR SPACE TODAY

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